

INITIATIVES

STRATEGY METRICS

SYSTEMS METRICS

BIG DOTS



RISING
OUR SHARED VISION
FOR REGIONAL PROSPERITY
2/27/18

TRADE

Globally Competitive Sectors

CLUSTERS



COMPETITIVENESS



COMPETENCIES



Total Engineering and Architecture Employment **7th** ▼ Remains Growth rate dropped from 8th to 20th fastest

Total Life Science Employment **8th** ▲ up from 9th

International Exports as a percent of GDP **18th** ▲ up from 21st

STEM Occupations Location Quotient **11th** ▲ up from 12th

Traded Sector Employment **13th** ▲ up from 14th

Traded Sector GDP **12th** ▲ Remains Growth rate increased from 25th to 24th fastest

Traded Sector Productivity **12th** ▼ Remains Growth rate is negative and ranked 29th

Gross Domestic Product **17th** ▼ down from 15th

IDEAS

Innovation & Entrepreneurship

CAPITAL



CULTURE



COLLABORATION



Series "A" and Angel Investment **23rd** ▼ down from 21st
Based on 2016-17 data.

Total Equity Capital **24th** ▲ up from 28th
Based on 2016-17 data.

Local Investor Share of \$1 Million+ Deals **46%** ▲ up from 37%
Based on 2016-17 data. Data for KC only. No rankings available.

High-Tech Industry Employment **10th** ▼ Remains Growth rate dropped from 8th to 12th fastest

Kauffman Growth Entrepreneurship Index **19th** ▼ down from 15th
(out of 26 peers) Based on 2016-17 data.

Number of Patents Assigned to Metro Area Residents and Businesses **15th** ▼ down from 13th

Number of Quality Jobs **12th** ▼ Remains Growth rate dropped from 18th to 20th fastest
Based on 2016-17 data.

PEOPLE

Human Capital

ALIGNMENT



ACCESS



ATTRACTION & RETENTION



Young Adult (25-39) Percent of Bachelor's Degrees in STEM Fields **19th** ▲ up from 28th

Black+Hispanic to White, Non-Hispanic Educational Attainment **21st** ▲ Remains Growth rate increased from 30th to 13th fastest

Percent of Adults (25+) with some college, no degree **20th** ▼ down from 16th
This metric is ranked low to high.

Percent of the Population (25+) that is Foreign Born with a Bachelor's Degree **26th** ▼ down from 24th

Net Migration of Adults with a Bachelor's Degree **30th** ▼ down from 14th

Net Migration of Young Adults (25-34) **20th** ▼ down from 15th

Percent of Bachelor's Degrees in STEM Fields **26th** ▲ up from 28th

STEM Occupation Ease of Hiring Index **2nd** ▲ up from 12th
Based on 2017-18 data.

Ratio of Black to White, Non-Hispanic Median Earnings **5th** ▲ up from 10th

Percent of Adults (25+) with an Associate Degree or Higher **12th** ▼ down from 10th

Real GDP per Job **18th** ▼ Remains Growth rate dropped from 10th to 20th fastest

Median Household Income **14th** ▼ down from 12th

Legend:

- Top 10
- 11th to 15th
- 16th to 20th
- 21st or below
- Color determined by rank.
- Arrow direction determined by change in rank.
- If rank unchanged, arrow direction determined by change in relative growth rate.

The KC Rising metrics evaluate the performance of the Kansas City region compared to 30 peer metros. Our goal is for the region to become a top-10 metro among its peers. Unless otherwise noted, the metrics above cover the 2015-16 time period.