OBJECTIVE: Improve the labor supply in key industry sectors, growing the human capital necessary to attract and retain companies in the Kansas City region.

OWNER: Mid-America Regional Council – Community and Economic Development

Skilled Trades TIE

ACCOMPLISHMENTS
Collected 96 industry survey responses to-date representing owners/CEOs, human resources and superintendents in the construction and industrial trades.

Nearly 30 educational stakeholders participated in facilitated discussions in September. Participants represented job centers, school districts from across the region, Metropolitan Community College and K-State. The discussions included five young professionals and nearly 20 business leaders.

NEXT STEPS
Work session scheduled to brainstorm solutions to grow the talent pipeline and improve workforce preparedness.
Labor analysis draft reviewed with industry leaders.
Present findings at MARC’s annual Workforce and Education Summit on Dec. 4.

SUSTAINABILITY
Nearly $80,000 has been secured for the Skilled Trades TIE.

Roadmap

<table>
<thead>
<tr>
<th>Objective</th>
<th>2018</th>
<th>2019</th>
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<tbody>
<tr>
<td>Preliminary labor analysis with industry leaders</td>
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<tr>
<td>Business engagement (survey and discussions)</td>
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<td>Labor analysis and action plan finalized</td>
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<tr>
<td>Release labor analysis</td>
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<td>Release workforce action plan</td>
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<td>Evaluate results</td>
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</tbody>
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Metrics
- Participation of union and nonunion, general contractor and subcontractor employers.
- Engagement of educational stakeholders.
- Analyze change in course offerings to align with Labor Analysis gaps identified in 2017.
- Attraction of young people to construction industry (age 16-44).
- Additional funding secured.